

Message Text

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PAGE 01 VIENNA 03299 111728Z

70

ACTION COME-00

INFO OCT-01 EUR-25 IO-14 ISO-00 STR-08 EB-11 L-03 AGR-20

TRSE-00 CIAE-00 INR-10 NSAE-00 RSC-01 DRC-01 /094 W

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R 111524Z APR 74

FM AMEMASSY VIENNA

TO SECSTATE WASHDC 2467

INFO USMISSION GENEVA

UNCLAS VIENNA 3299

E. O. 11652: N/A

TAGS: ETRD, AU

SUBJECT: AUSTRIAN FOOD LABELING ORDINANCE OF 12/7/73

REF: A. VIENNA A-44; B. STATE 69390

1. AUSTRIAN GOVERNMENT AGENCIES RESPONSIBLE FOR DEVELOPING AND ADMINISTERING REFERENCED FOOD LABELING ORDINANCE DO NOT INTEND TO INTRODUCE ADDITIONAL PACKAGING AND LABELING REQUIREMENTS WITHIN NEXT FEW YEARS, NOT IS THERE ANY EVIDENCE OF CONSUMER PRESSURE FOR SUCH ACTION. PURPOSE OF MODIFYING ORDINANCE WAS TO ADAPT IT TO INTERNATIONAL STANDARDS. AGENCIES INVOLVED FEEL THIS HAS BEEN ACCOMPLISHED AND SEE NO PRESENT NEED FOR FURTHER MODIFICATION.

2. MANUFACTURERS AND IMPORTERS HAVE BEEN GIVEN THROUGH JUNE 30, 1975, WHOLESALERS AND RETAILERS THROUGH JUNE 30, 1976, TO SELL STOCKS OF GOOD NOT CONFORMING TO PROVISIONS OF ORDINANCE. LOCAL TRADE SOURCES HAVE INDICATED, WITHOUT BEING SPECIFIC, THAT NEW PROVISIONS IN SOME MINOR RESPECTS APPEAR TO BE MORE RIGOROUS THAN THOSE OPERATIVE IN WEST GERMANY. HOWEVER, CONFIDENCE WAS EXPRESSED THAT KIND OF GROCERY ITEMS AUSTRIA IMPORTS FROM UNITED STATES IN GENERAL ALREADY QUALIFYING UNDER 1974 LABELING ORDINANCE. WHERE ADDITIONAL LABELING INFORMATION IS NEEDED, IT SHOULD BE NO PROBLEM FOR U.S. SHIPPERS TO PROVIDE SUCH DATA IF THEY HAVE SERIOUS INTEREST IN MAKING SALES TO AUSTRIA, ACCORDING TO THESE SOURCES. HUMES

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LABELING, FOOD INDUSTRY, LAW, FOOD & DRUG REGULATIONS, IMPORTERS
Control Number: n/a
Copy: SINGLE
Draft Date: 11 APR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974VIENNA03299
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740084-0632
From: VIENNA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740446/aaaabqbb.tel
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Office: ACTION COME
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Comment: n/a
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